



STEVE BLATT

Senior User Experience Designer

Empathetic designer with over 10 years of experience discovering what people do, think and feel while using their applications.

Vast experience creating multiple, data rich, web-based and mobile applications. Specialize in workflows, wireframing, and rapid prototyping. Deliver exceptional customer experience with innovative data visualizations and intuitive human to computer controls. Background includes conducting usability testing to ensure quality and ease of use. Ensure compliance with modern graphical design standards and company branding guidelines.

Work closely with customers, business analysts, marketing managers, and programmers to integrate all requirements into a simple and elegant way to interact with the application. Commended as a charismatic and articulate communicator with the ability to clearly convey complex technical information to key project stakeholders, including high-value clients and executive leadership.



CORE COMPETENCIES :

- Visual Design
- User-Centered Design
- Workflows
- Wireframing
- Rapid Prototyping
- Requirements Analysis
- Usability Testing
- A/B Testing
- Script Programming



PROFESSIONAL EXPERIENCE :

● **Wolters Kluwer** Riverwoods, Illinois | 1993 - 1/2018

Senior User Experience Designer, 2012-2018

User Interface Designer, 2006-2011
Web Designer, 1999-2005
Computer Graphic Designer, 1993-1998

Challenge: Enabled company and product vision by researching, envisioning, wireframing, prototyping, and implementing world-class user experiences for feature rich web and mobile applications.

Actions: Collaborated with business analysts, marketing managers, customers, and application architects to identify and document each group's requirements. Implement projects using workflows, wireframes, prototypes and provide graphic assets.

SELECTED ACHIEVEMENTS

Designed user experience for the CCH IntelliConnect research platform which has over 100,00 subscribers and generates \$60 million in revenue.

Designed user experience for CCH IntelliConnect Browser Search that won the SIIA CODiE Award for "Best Solution for Integrating Content into the Workflow."

Recognized ten times with the "Excellence in Action" award for outstanding contributions to key development projects.

Received six "Pacesetter" awards for outstanding commitment to core company values.

TECHNICAL PROFICIENCIES

Platforms: Microsoft Windows, Mac OS X, Apple iOS, Google Android

Software: Adobe Photoshop, Illustrator, XD, InDesign, Animate, Audition and Dreamweaver; Axure RP; Sketch and Invision; Microsoft Office

Languages: HTML5, CSS3, JavaScript, ActionScript, XML, XSLT



EDUCATION & CREDENTIALS :

● AMERICAN ACADEMY OF ART, CHICAGO, ILLINOIS

Studied graphic design

CERTIFICATIONS

Certified Usability Analyst, Human Factors International

Certified Internet Web Associate, Certification Partners



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