



STEVE BLATT

Senior User Experience Designer

Empathetic designer with over 10 years of experience discovering what people do, think and feel while using their applications.

Vast experience creating multiple, data rich, web-based and mobile applications. Specialize in workflows, wireframing, and rapid prototyping. Deliver exceptional customer experience with innovative data visualizations and intuitive human to computer controls. Background includes conducting usability testing to ensure quality and ease of use. Ensure compliance with modern graphical design standards and company branding guidelines.

Work closely with customers, business analysts, marketing managers, and programmers to integrate all requirements into a simple and elegant way to interact with the application. Commended as a charismatic and articulate communicator with the ability to clearly convey complex technical information to key project stakeholders, including high-value clients and executive leadership.

CORE COMPETENCIES :

- Visual Design
- User-Centered Design
- Workflows
- Wireframing
- Rapid Prototyping
- Requirements Analysis
- Usability Testing
- A/B Testing
- Script Programming



PROFESSIONAL EXPERIENCE :

- **Onbe** (formerly daVinci Payments) 10/2018 - Present
Buffalo Grove, Illinois

Senior Designer, UI/UX

Challenge: Enabled company and product vision by researching, wireframing, prototyping, and implementing world-class user experiences for feature rich web and mobile applications.

Actions: Collaborated with business analysts, product owners, application architects, and customers to identify and document each group's requirements. Implemented projects using workflows, wireframes, and prototypes. Provided interactive demos, web pages and graphic assets.

- **Wolters Kluwer** 1993 - 1/2018
Riverwoods, Illinois

Senior User Experience Designer, 2012-2018

User Interface Designer, 2006-2011

Web Designer, 1999-2005

Computer Graphic Designer, 1993-1998

Challenge: Designed, enhanced and maintained the enterprise research platform, Intelliconnect.

Actions: Worked with business analysts, product managers, developers, and customers to identify and enable each group's requirements.

SELECTED ACHIEVEMENTS

Designed user experience for the Onbe payment platform which services thousands of recipients and generates over \$20 million in revenue.

Designed daVinci Payments company logo (now known as Onbe).

Recognized with the "Core Values" award for Outstanding Customer Advocate.



TECHNICAL PROFICIENCIES :

- **Platforms:** Microsoft Windows, Mac OS X, Apple iOS, Google Android
- **Software:** Sketch, Invision and Figma; Adobe XD, Illustrator, Photoshop, InDesign, Animate, Audition, Premiere and Dreamweaver; Microsoft Office
- **Languages:** HTML5, CSS3, JavaScript, XML, XSLT



EDUCATION & CREDENTIALS :

- **AMERICAN ACADEMY OF ART, CHICAGO, ILLINOIS**
Studied graphic design

CERTIFICATIONS

Certified Usability Analyst, Human Factors International

Certified Internet Web Associate, Certification Partners

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